



BN000067505

FULL-SERVICE MEDIA COMPANY

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REQUEST MEMORANDUM

ASK A QUESTION



HIGHLIGHTS

GEOGRAPHY  
Germany

INDUSTRY

REVENUEEBITDA

DACH-focused media content company producing and distributing **entertainment news, editorial services and branded content** for publishers, broadcasters and corporate customers.

OPPORTUNITY CONTACT DETAILS

+

FINANCIALS

KEY ASPECTS

OPPORTUNITIES

FINANCIALS

| Overview      |                |                |                     |              |
|---------------|----------------|----------------|---------------------|--------------|
| Period Ending | Revenue Source | ▼ Revenue '000 | ▼ Gross Profit '000 | ▼ Adj. EBITD |
| Dec 31, 2022  | Actual         | €1,716         | €1,716              | €46          |
| Dec 31, 2023  | Actual         | €1,939         | €1,939              | €154         |
| Dec 31, 2024  | Actual         | €2,880         | €2,880              | €408         |
| Dec 31, 2025  | Draft          | €2,964         | €2,964              | €279         |
| Dec 31, 2026  | Forecast       | €2,494         | €2,494              | €70          |
| Dec 31, 2027  | Projected      | €2,750         | €2,750              | €169         |

KEY ASPECTS

- Tailored editorial content, portal management, and print & digital production for broadcasters, publishers, and corporate customers.
- A long-term exclusive contract with one of the top customers through 2029, as well as a customer retention rate of >90% ensure stable revenues.
- Content-marketing and branded storytelling (via own content unit) combining journalistic expertise with AI, SEO, and data-driven tools.

- **Diversified revenue model** combining **subscriptions**, **scalable media services**, and high-margin **branded content**.
- **Successful shift to digital formats**, with video now accounting for >10% of revenue-share income.
- **Proprietary CMS and feed-based distribution** enabling efficient multi-channel delivery.

## OPPORTUNITIES

- **Expansion of social & video formats** on YouTube and TikTok to grow reach and monetise new channels.
- **Scaling of own brand** for branded content, advertorials, and data-driven storytelling.
- **Increased AI integration** across editorial workflows for efficiency, quality, and scalability.
- **Growth in recurring revenue** through upselling, digital transformation of print customers, new media services, and DACH expansion.

(/inviteconfirm)

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